

SAMPLE FUNDRAISING LETTER/EMAIL (first person)

Feb. 20, 2010

Name

Address

City, State, Zip

Dear _____,

On **(insert date)**, I will be running in the **(insert event)** in order to raise money for the Tourette Syndrome Association. Although it will be a challenge for me to complete this race, I will be especially motivated by the excitement of knowing that it will benefit such a worthy cause.

I am asking friends and family to consider sponsoring me for this event. I have two ambitious goals – first to complete the run without sustaining any bodily harm and second to meet my personal goal of raising **(insert amount)** for the Tourette Syndrome Association. I would greatly appreciate your kind consideration by making a donation toward this goal. All donations are, of course, tax deductible.

As many of you know, this is a personal cause for me. I was diagnosed with Tourette Syndrome (TS) when I was nine-years-old, and frankly, my life has never been the same since. TS affects people in many different ways and affects many more people than you might imagine. Although I have improved greatly, I still struggle with this battle every single day. Currently, there is no cure for this perplexing neurobiological disorder, which is why your help and support means so much. One day we will have this beat, but until then please join me in supporting this very important cause.

Sincerely,

(Your Name)

TO SPONSOR: Visit my fundraising page: (insert the address of the webpage you created) If you wish to mail a check, please detach and mail the following form.

I/we would like to make a donation to the Tourette Syndrome Association by sponsoring **(runners name)** in the **(name of race)** on **(date of race)**.

I will make a donation of \$ _____

Your Name (please print) _____

Please make all checks out to the Tourette Syndrome Association and mail it to
**Tourette Syndrome Association, Attention: Development Department, 42-40 Bell Blvd.
Suite 205, Bayside, NY 11361**

Thank you for supporting me and such a wonderful cause!

SAMPLE FUNDRAISING LETTER/EMAIL (family member/ friend with TS)

June 15, 2010

Mr. Mark Smith, President
Macy's
210 Broadway
New York, NY 10003

Dear Mr. Smith,

On **(insert date)**, I will be taking part in a very special event, in which my participation will benefit a very special cause close to my heart-Tourette Syndrome. On this day, I will be running in the prestigious **(insert event)**.

I am quite excited to do this and I feel with very hard work and dedication I can do it, but I need your help. I have agreed to raise **(insert amount)** in sponsorship before the event and would greatly appreciate any contribution possible which will help me achieve this goal. All donations are tax deductible to the fullest extent of the law.

Tourette Syndrome has affected my family in a very personal way - my son was diagnosed four years ago. He has had quite a battle living with this disorder, some days better than others. But the knowledge that there will one day be a cure, gives him courage and strength. TS is a perplexing, neurobiological disorder in which symptoms can begin to appear as early as 5-years-old. Michael developed his symptoms at 6! These symptoms, known as tics, can include uncontrollable physical body movements. It an also include vocal tics. Today there are more than 200,000 diagnosed cases, with millions more exhibiting associated behaviors. Currently there is no cure - the crucial reason why your help and support means so much. All funds raised help support essential areas of research, education and service. One day we will have this beat, but until then I will continue to support this very important cause. Thank you for your support!

Sincerely,

(YOUR NAME)

TO SPONSOR: Visit my fundraising page: (insert the address of the webpage you created) If you wish to mail a check, please detach and mail the following form.

I/we would like to make a donation to the Tourette Syndrome Association by sponsoring **(runners name)** in the **(name of race)** on **(date of race)**.

I will make a donation of \$ _____

Your Name (please print) _____

Please make all checks out to the Tourette Syndrome Association and mail it to
**Tourette Syndrome Association, Attention: Development Department, 42-40 Bell Blvd.
Suite 205, Bayside, NY 11361**

Thank you for supporting me and such a wonderful cause!

SAMPLE FUNDRAISING LETTER/EMAIL (generic)

Feb. 10, 2010

Name

Address

City, State, Zip

Dear Friend:

Almost all children encounter negative teasing at some point, but imagine how a child, who has a movement or speech disorder, feels when he or she is constantly tormented.

The Tourette Syndrome Association is striving to raise community awareness and bring understanding of this often misunderstood disorder, while pursuing its cause and cure.

On **(insert date)**, I will be running in the very prestigious **(insert event)** in which my participation will benefit Tourette Syndrome. I am excited to meet the challenge of running **(insert number)** miles, especially for such a good cause, but I need your help. Don't worry-you won't have to run!

You can help by sponsoring me in the race. Your tax deductible gift will help the National TSA to provide programs and services for people diagnosed with Tourette Syndrome. It will help TSA educate teachers about students with TS, develop quality awareness materials to educate the community and fund a worldwide cutting edge research program to identify the cause and find a cure for TS.

Tourette Syndrome is an inherited neurobiological disorder. Symptoms can include uncontrollable physical body tics such as eye blinking, shoulder shrugging and head motions. It can also include vocal tics. A common misconception about TS is that those affected curse uncontrollably. In fact, less than 10 percent of those affected have what is known as coprolalia.

You can make a difference . . . please join me in supporting a very important cause. Thank you for your support!

Sincerely,

(YOUR NAME)

TO SPONSOR: Visit my fundraising page: (insert the address of the webpage you created) If you wish to mail a check, please detach and mail the following form.

I/we would like to make a donation to the Tourette Syndrome Association by sponsoring **(runners name)** in the **(name of race)** on **(date of race)**.

I will make a donation of \$ _____

Your Name (please print) _____

Please make all checks out to the Tourette Syndrome Association and mail it to

Tourette Syndrome Association, Attention: Development Department, 42-40 Bell Blvd. Suite 205, Bayside, NY 11361 Thank you for supporting me and such a wonderful cause!

SAMPLE FUNDRAISING LETTER OR EMAIL (generic)

June 15, 2010

Name
Address
City, State Zip

Dear _____,

On **(insert date)**, I will be running in the **(insert event)** and my participation will benefit Tourette Syndrome. I am excited to meet the challenge of competing in the event, especially since it is for a good cause, but I need your help. Don't worry-you won't have to run!

I have agreed to raise **(insert amount)** in sponsors before the event and would greatly appreciate any contribution possible which will help me achieve this goal. All donations are tax deductible to the fullest extent of the law.

Tourette Syndrome is a perplexing, neurobiological disorder that is characterized by sudden uncontrollable movements and vocalizations, known as tics. These tics may take the form of repeated eye blinking, shoulder shrugging, making strange noises and can even be as severe as stomach tics in which food cannot be held down. Typically, symptoms may begin to appear as early as 5-years-old and can progressively worsen throughout young adulthood. Today there are more than 200,000 diagnosed cases with millions more people who exhibit associated behaviors. Currently, there is no known cure which is the very reason why your help and support mean so much. All monies raised benefit essential areas of research, service and education. One day we will have this beat, but until then, please join me in supporting this very important cause.

Thank you for your support!

Sincerely,

YOUR NAME

TO SPONSOR: Visit my fundraising page: (insert the address of the webpage you created) If you wish to mail a check, please detach and mail the following form.

I/we would like to make a donation to the Tourette Syndrome Association by sponsoring **(runners name)** in the **(name of race)** on **(date of race)**.

I will make a donation of \$ _____

Your Name (please print) _____

Please make all checks out to the Tourette Syndrome Association and mail it to
**Tourette Syndrome Association, Attention: Development Department, 42-40 Bell Blvd.
Suite 205, Bayside, NY 11361**

Thank you for supporting me and such a wonderful cause!