

HOLIDAY SAMPLE LETTER/EMAIL (first person)

Dec. 2, 2010

Name

Address

City, State, Zip

Dear _____,

This year for in lieu of gifts for (**insert holiday**) I am asking friends and family to support a cause close to my heart – the Tourette Syndrome Association.

When you give a donation in my honor for (**insert holiday**) you will help national TSA continue to fund research to find a cure for this complex neurobiological disorder. Your support will raise awareness and provide educational programs and services for people living with Tourette Syndrome (TS). All donations are, of course, tax deductible.

As many of you know, this is a personal cause for me. I was diagnosed with TS when I was nine-years-old, and frankly, my life has never been the same since. TS affects people in many different ways and affects many more people than you might imagine. Although I have improved greatly, I still struggle with this battle every single day. Currently, there is no cure for this perplexing disorder, which is why your help and support means so much. One day we will have this beat, but until then please join me in supporting this very important cause.

Sincerely,

(Your Name)

To Donate In My Honor: Visit my Holiday page: (insert the address of the webpage you created) If you wish to mail a check, please detach and mail the following form.

I/we would like to make a donation to the Tourette Syndrome Association for (**your name**) (**insert special occasion**)

I will make a donation of \$ _____

Your Name (please print) _____

Please make all checks out to the Tourette Syndrome Association and mail it to
**Tourette Syndrome Association, Attention: Development Department, 42-40 Bell Blvd.
Suite 205, Bayside, NY 11361**

Thank you for supporting me and such a wonderful cause!

HOLIDAY SAMPLE FUNDRAISING LETTER/EMAIL (family member/ friend with TS)

Dec. 2, 2010

Mr. Mark Smith, President
Macy=s
210 Broadway
New York, NY 10003

Dear Mr. Smith,

This year in lieu of gifts for (insert Holiday) I am asking my friends and family to support a cause very important to me – the Tourette Syndrome Association.

When you give a donation in my honor for (**insert holiday**) you will help national TSA continue to fund research to find a cure for this complex neurobiological disorder. Your support will raise awareness and provide educational programs and services for people living with Tourette Syndrome (TS). All donations are tax deductible.

Tourette Syndrome has affected my family in a very personal way - my son was diagnosed four years ago. He has had quite a battle living with this disorder, some days better than others. But the knowledge that there will one day be a cure, gives him courage and strength. TS is a perplexing, neurobiological disorder in which symptoms can begin to appear as early as 5-years-old. Michael developed his symptoms at 6. These symptoms, known as tics, can include uncontrollable physical body movements. It an also include vocal tics. Today it is estimated that 1 out of every 100 people have TS. Currently there is no cure - the crucial reason why your help and support means so much. One day we will have this beat, but until then I will continue to support this very important cause. Thank you for your support!

Sincerely,

(YOUR NAME)

To Donate In My Honor: Visit my Holiday page: (insert the address of the webpage you created) If you wish to mail a check, please detach and mail the following form.

I/we would like to make a donation to the Tourette Syndrome Association for (**your name**) (**insert special occasion**)

I will make a donation of \$ _____

Your Name (please print) _____

Please make all checks out to the Tourette Syndrome Association and mail it to
**Tourette Syndrome Association, Attention: Development Department, 42-40 Bell Blvd.
Suite 205, Bayside, NY 11361**

Thank you for supporting me and such a wonderful cause!

HOLIDAY SAMPLE FUNDRAISING LETTER/EMAIL (generic)

Dec. 2, 2010

Name
Address
City, State, Zip

Dear Friend:

Almost all children encounter negative teasing at some point, but imagine how a child, who has a movement or speech disorder, feels when he or she is constantly tormented.

The Tourette Syndrome Association is striving to raise community awareness and bring understanding of this often misunderstood disorder, while pursuing its cause and cure.

This year in lieu of gifts for (insert Holiday) I am asking my friends and family to give a donation in my honor to the Tourette Syndrome Association.

Your tax deductible gift will help the National TSA to provide programs and services for people diagnosed with Tourette Syndrome. It will help TSA educate teachers about students with TS, develop quality awareness materials to educate the community and fund a worldwide cutting edge research program to identify the cause and find a cure for TS.

Tourette Syndrome is an inherited neurobiological disorder. Symptoms can include uncontrollable physical body tics such as eye blinking, shoulder shrugging and head motions. It can also include vocal tics. A common misconception about TS is that those affected curse uncontrollably. In fact, less than 10 percent of those affected have what is known as coprolalia.

You can make a difference . . . please join me in supporting a very important cause. Thank you for your support!

Sincerely,

(YOUR NAME)

To Donate In My Honor: Visit my Holiday page: (insert the address of the webpage you created) If you wish to mail a check, please detach and mail the following form.

I/we would like to make a donation to the Tourette Syndrome Association for **(your name)**
(insert special occasion)

I will make a donation of \$ _____

Your Name (please print) _____

Please make all checks out to the Tourette Syndrome Association and mail it to

**Tourette Syndrome Association, Attention: Development Department, 42-40 Bell Blvd.
Suite 205, Bayside, NY 11361.**

Thank you for supporting me and such a wonderful cause!