

# Beauty-a-thon



tourette syndrome association, inc.

## CHAPTER FUNDRAISER

This is a great event in which you solicit beauty salons, barbershops, pet groomers or nail salons to raise money for the chapter in one of two ways:

- **Percentage of proceeds:** The participating shops all agree to donate a percentage of the day's net income to the chapters. The suggested percentage may be anywhere from 10% to 50%.
- **Donated day of service:** The shops donate a day of service, usually a day they are normally closed and all proceeds from that day's business are donated to your chapter.

This event often appeals to the shop owners as it is a great opportunity for them to get special publicity. Keep in mind that publicity is going to be the draw for them. The chapter must be creative and provide very good advertising and press coverage for this event, utilizing newspapers, radio, television, flyers and posters. One way to enhance the publicity is to have a "before and after" contest. Have volunteers with cameras take before and after shots of the patrons. The judges should be a newspaper, radio or local television personality thus insuring press coverage. Prizes would be awarded for such things as biggest difference, most drastic, best color change, most hair cut off, etc. If these photos will be used in press coverage, be certain that release is obtained from all participants.

Date Contacted: \_\_\_\_\_

Name of Salon/ Pet Groomer: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Date: 00/00/00

Time: 00:00

★  
BEAUTY- A -THON  
For the Tourette Syndrome, Inc.  
CHAPTER  
\_\_\_\_\_

Sponsored by: Enter Name of Beauty Salon, Nail Salon, Etc..... ★



The State Name of Salon has graciously donated a days service to go to the TSA \_\_\_\_\_ Chapter

Tourette Syndrome is a neurological disorder characterized by involuntary movements and sounds called "tics." These tics might be excessive eye blinking, grunting, throat clearing, body twitches and even the involuntary outburst of inappropriate language. Not every kid with TS has every kind of tic, and the symptoms can vary greatly. Today, ★ there is no cure, but with a proper diagnosis and treatment, there is hope. Children and adults with TS can and do live productive, often exceptional, lives. To obtain more information on TS or this fundraiser, please contact your local chapter at 123-456-7890.

**Contact person: 555 555 5555**

Tourette Syndrome Association  
42-40 bell blvd  
bayside, ny 11361-2820

Tel: 718.224.2999  
Fax: 718.279.9596



tourette syndrome association, inc.